

# PUGET SOUND FLY FISHERS

2014 Presentations Member Survey Results



# EXECUTIVE SUMMARY

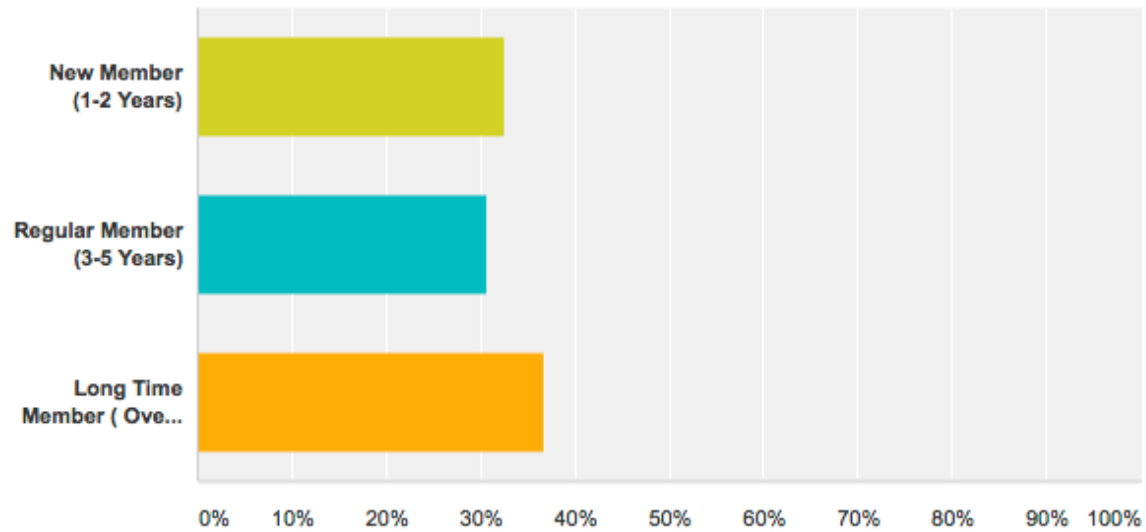
- 60 Responses - Good sampling of membership
- Members are very satisfied with our programs
- Guest speaker presentation are very important
- Local opportunities, tactics, entomology, fly tying and fly casting are top topics of interest

# METHODOLOGY, ETC

- Online survey using free version of Survey Monkey
- Eight questions. Multiple choice and free text.
- Objective was to give general direction to presentations group not to provide specific suggestions

## How long have you been a member of the Puget Sound Fly Fishers club?

Answered: 49 Skipped: 11



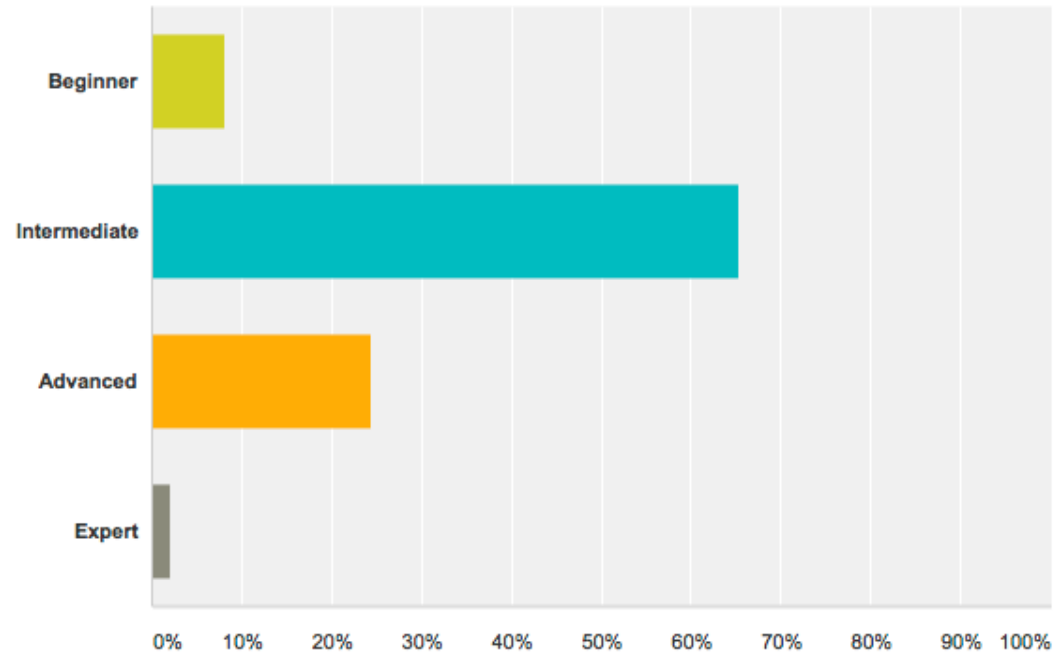
Answer Choices	Responses
▼ New Member (1-2 Years)	32.65% 16
▼ Regular Member (3-5 Years)	30.61% 15
▼ Long Time Member ( Over 5 Years)	36.73% 18
Total	49

## RESPONDENT MEMBERSHIP TENURE PROFILE

*Good mix*

## How would you rate your skill level a fly fisher?

Answered: 49 Skipped: 11



Answer Choices	Responses
▼ Beginner	8.16% 4
▼ Intermediate	65.31% 32
▼ Advanced	24.49% 12
▼ Expert	2.04% 1
Total	49

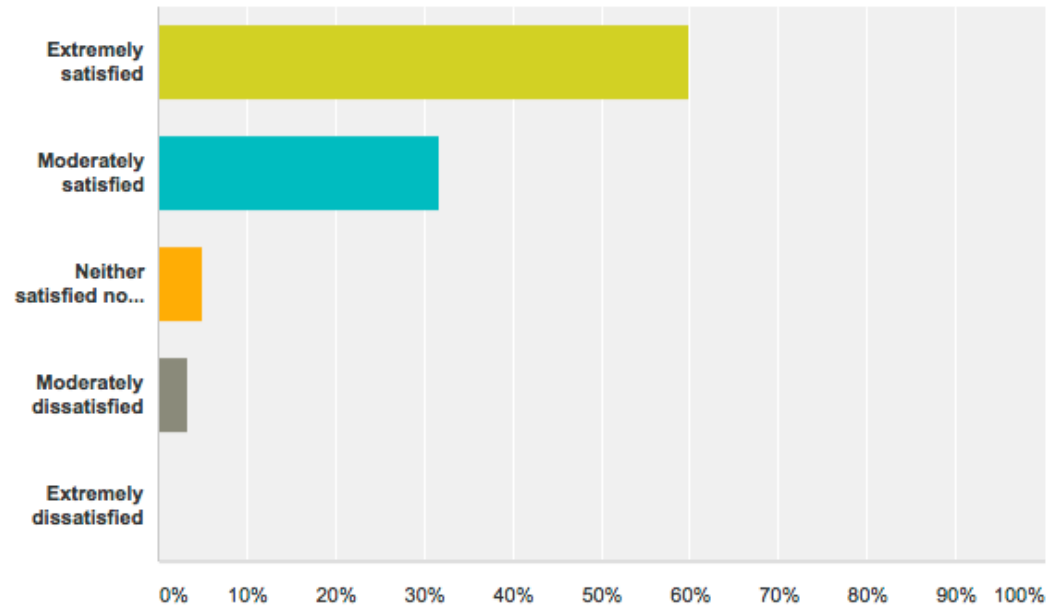
### RESPONDENT SELF REPORTED SKILL LEVEL

*65% Intermediate. Only 8 % Beginner*

# RESULTS

## Overall, how satisfied were you with the programs at our monthly meetings in 2014?

Answered: 60 Skipped: 0



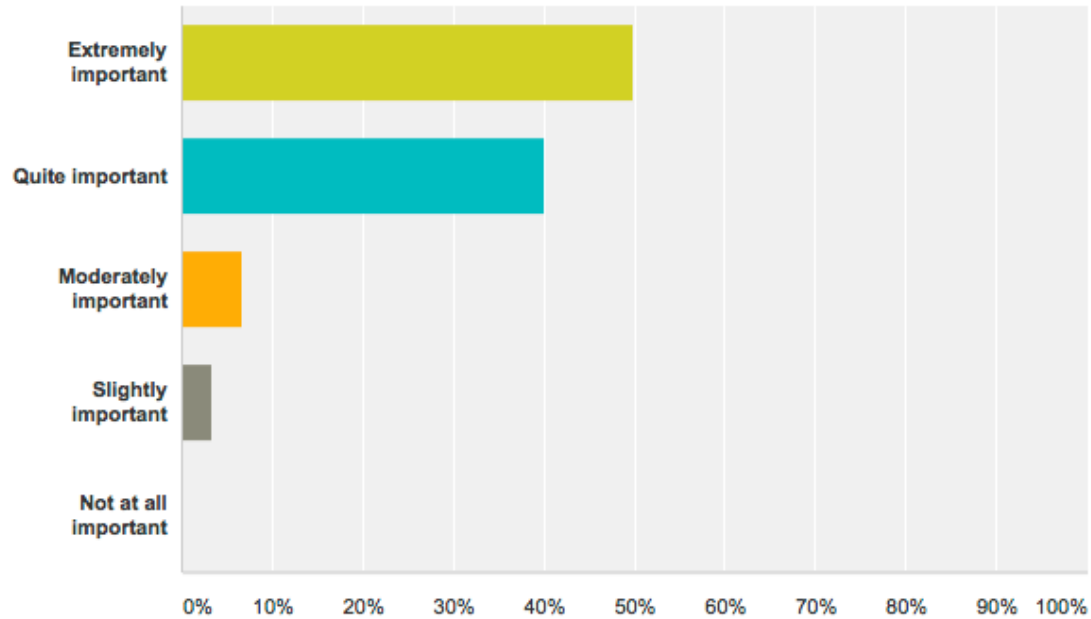
Answer Choices	Responses
Extremely satisfied	60.00% 36
Moderately satisfied	31.67% 19
Neither satisfied nor dissatisfied	5.00% 3
Moderately dissatisfied	3.33% 2
Extremely dissatisfied	0.00% 0
Total	60

## SATISFACTION WITH PROGRAMS

*Almost 92% Satisfied with Current Programs*

## How important are the presentations at our monthly meetings to you?

Answered: 60 Skipped: 0



Answer Choices	Responses
Extremely important	50.00% 30
Quite important	40.00% 24
Moderately important	6.67% 4
Slightly important	3.33% 2
Not at all important	0.00% 0
Total	60

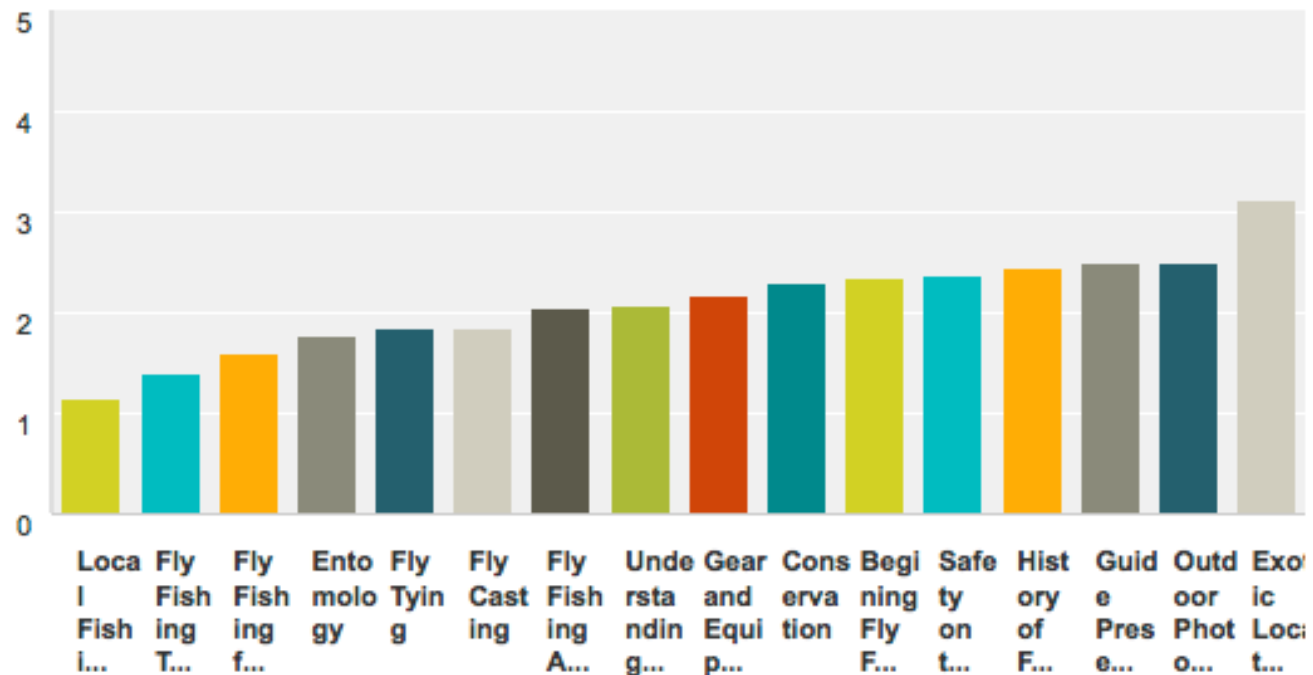
## IMPORTANCE OF PRESENTATIONS

*90% say "Quite" or "Extremely" Important.*



## Please rank the general topics listed below according to your interest in each.

Answered: 49 Skipped: 11



### INTEREST IN SPECIFIC TOPICS

*Some Clear Favorites - The lower the column, the higher the interest*

	Strongly Interested	Interested	Neither Interested nor Disinterested	Disinterested	Strongly Disinterested	Total	Weighted Average
Local Fishing Opportunities	87.76% 43	10.20% 5	2.04% 1	0.00% 0	0.00% 0	49	1.14
Fly Fishing Tactics	59.18% 29	40.82% 20	0.00% 0	0.00% 0	0.00% 0	49	1.41
Fly Fishing for a Particular Species of Fish	38.78% 19	61.22% 30	0.00% 0	0.00% 0	0.00% 0	49	1.61
Entomology	38.78% 19	46.94% 23	12.24% 6	2.04% 1	0.00% 0	49	1.78
Fly Tying	46.94% 23	28.57% 14	18.37% 9	6.12% 3	0.00% 0	49	1.84
Fly Casting	30.61% 15	55.10% 27	12.24% 6	2.04% 1	0.00% 0	49	1.86
Fly Fishing Authors or Celebrities	26.53% 13	44.90% 22	26.53% 13	0.00% 0	2.04% 1	49	2.06
Understanding the Lifecycle of Fish	20.41% 10	55.10% 27	20.41% 10	4.08% 2	0.00% 0	49	2.08
Gear and Equipment	20.41% 10	48.98% 24	24.49% 12	8.86% 4	2.04% 1	49	2.18
Conservation	20.41% 10	44.90% 22	18.37% 9	16.33% 8	0.00% 0	49	2.31
Begining Fly Fishing Topics	16.33% 8	40.82% 20	34.69% 17	8.16% 4	0.00% 0	49	2.35
Safety on the Water and in the Back Country	8.16% 4	57.14% 28	24.49% 12	10.20% 5	0.00% 0	49	2.37
History of Fly Fishing	12.24% 6	44.90% 22	28.57% 14	14.29% 7	0.00% 0	49	2.45
Guide Presentations	20.41% 10	42.86% 21	12.24% 6	16.33% 8	8.16% 4	49	2.49
Outdoor Photography	14.29% 7	36.73% 18	34.69% 17	12.24% 6	2.04% 1	49	2.51
Exotic Locations and	8.16% 4	24.49% 12	32.65% 16	16.33% 8	18.37% 9	49	3.12

Zone of Apathy and Disinterest

# MOST FAVORITE TYPES

- How to ...
- Local waters
- Techniques
- Trout/SRC
- Conservation
- Instructional
- Salmon
- Steelhead
- History
- Fishing
- New information

# LEAST FAVORITE TYPES

- Sales pitches
- Guides
- Exotic Locations
- Science
- Conservation
- Politics/Regulations
- Bass/Warm Water
- Complicated
- Things I know
- Salmon
- Equipment

# SUMMARY

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- Presentations are very important to the membership
- The membership is quite satisfied with recent programs.
- There are six general topics with strong interest and no detractors.
- The crowd's opinion is mixed on a few topics

# RECOMMENDATIONS

- Build the core of programs around the six themes with strong interest.
- Occasionally add a presentation that might not have universal support (history, conservation, etc.) but tie it back to one of the universally supported themes.
- Keep up the good work. Presentations are important.

